

FISCAL NOTE

SB 1579 - HB 894

March 1, 1997

SUMMARY OF BILL: Permits local school districts to allot space on the exterior or interior of school buses for the purpose of commercial advertising.

ESTIMATED FISCAL IMPACT:

Increase Local Govt. Revenues - Exceeds \$1,000,000/Permissive
Increase Local Govt. Expenditures - Exceeds \$100,000/Permissive

Assumes that local education agencies will collect fees for these advertisements. The amount of revenues collected will depend on the number of school systems which elect to advertise on buses, the amount charged per bus, and the number of buses used for advertising purposes.

The increase in local government expenditures will involve a one-time cost for the advertising logos which are placed on the buses and some administrative costs. Such costs will depend on the cost of the logos and the number of buses which will be used for advertising purposes.

CERTIFICATION:

This is to duly certify that the information contained herein is true and correct to the best of my knowledge.



James A. Davenport, Executive Director